

The added value of culture for the transition to local economy in our municipalities – some examples.

*Charlotte Lundkvist, Umeå Municipality, Sweden*

# Quick Facts of Umeå, Northern Sweden

- 130 000 inhabitants
- 2 Universities
- Strategic plan for Umeå
- Vegan capital of Sweden
- Young population
- Everybody just love to appeal 😊
- The gender town
- Umeå International Jazzfestival
- Popular adult education
- **One of Europes fastest growing cities....**

# UMEÅ2014 EUROPEAN CAPITAL OF CULTURE

Visit Umeå  
Co-Creation  
About Umeå2014  
8 Sami seasons



Start

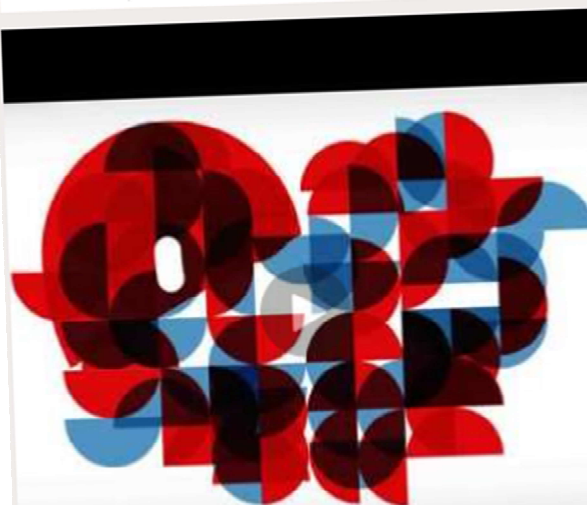
News

Events of the Programme Year

Projects

Flashbacks

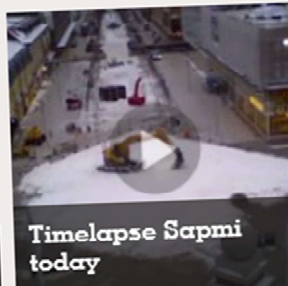
Videos



Umeå Keeping the Momentum



EU Evaluation  
Comments, James  
Rampton



Timelapse Sapmi  
today



Co-Creating the Capital of Culture



I was Greta Garbo



Music From Moments  
When Life Was At Its  
Best - long version

**It's not  
about who's  
the most  
green!**

Everyone can contribute in  
their own way. This is how  
we create a more  
sustainable Umeå for you!



Green Umeå was created as an initiative by Umeå municipality - and is primarily based on cooperation between local companies and organizations.

It's when many contribute with little that small steps can make great improvements.



## Some examples

<https://www.greenumea.se/en/sustainable-initiatives/>

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Consumer-controlled energy use  
Network will make restaurants in  
Umeå greener  
Smart City Umeå project  
"Miljölyftet" 20 019 sek/ 2 000 Euros  
"Klädbibliotek"  
"Fritidsbanken"