



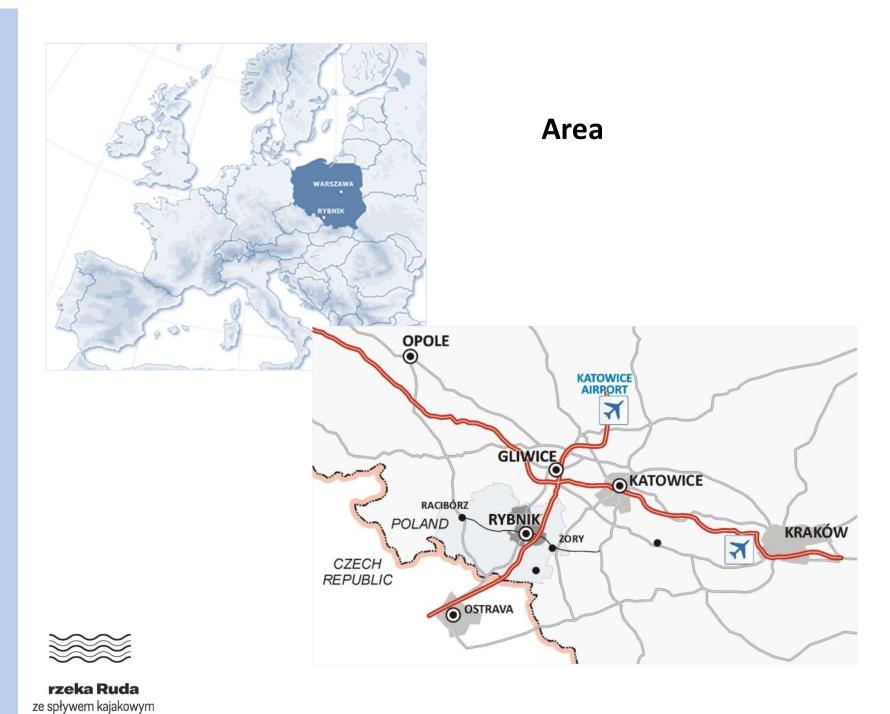
#### City of Rybnik

The most important information about city:

- -Population: 136.000 inhabitants
- -Area: 148 km2,
- —**Localisation:** South Poland (Silesian province), close to the border with the Czech Republic
- —Communication availability: highways A1 and A4, national road DK 78
- —**Rybnik agglomeration:** 650 000 inhabitants. Rybnik is a service, commercial, educational and administrative center of this area of the city.
- —**Industrial center:** mining industry, energy, well-educated workforce.
- —Universities: University of Economics i Silesian University of Technology
- -27 districts

Morze Rybnickie z sezonem żeglarskim

przez cały rok





#### **StratKIT**

#### Why City of Rybnik is a partner of the project?

- Promotion of good practices in ordering catering services
  - Support for social economy entities
    - Promoting healthy eating
    - Developing nutritional standards



### Entities of the social economy(1/3)

Manufaktura Smakowitości (Smoothness Manufacture)

- café-restaurant
- employment of people with intellectual disabilities
- competitive prices
- preparing products on the spot without subcontractors

parkowa ścieżka zdrowia



#### Entities of the social economy(2/3)

Social cooperative "Z Ikrą"

- catering activities
- the city is one of the founders of the subject
- employment of people with intellectual disabilities
- grant from the EU to create this entity



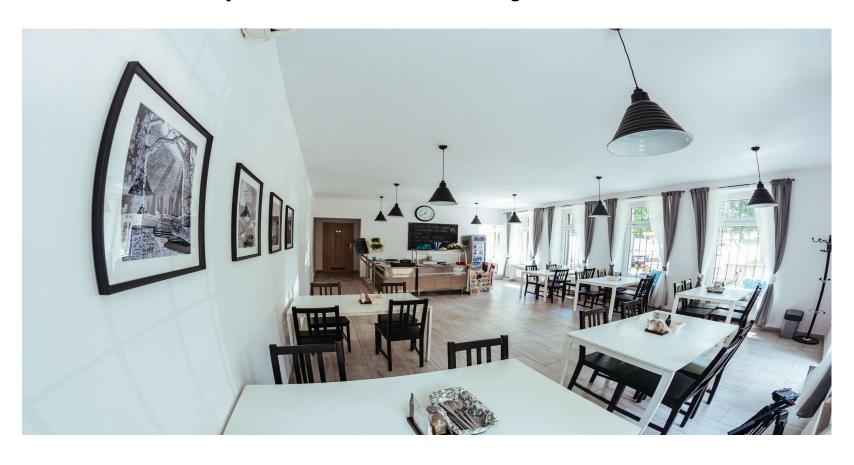
### Entities of the social economy(3/3)

The social cooperative "Z Ikrą" employs 11 people, 9 of whom have a disability certificate, one is an unemployed person over 50 years of age





#### Social cooperative "Z Ikrą" from inside



# Activities for healthy eating

- Senior "+" ordering meatless meals
- Eco mug promotional gadget combined with the elimination of plastic cups
- City nursery employment of a dietician
- Education institutions orders with social clauses
- Darek's Picnics employment of disabled people for catering services



## Challenges

- arrangement the sphere of public procurement
- promoting a healthy lifestyle
- raising the environmental awareness of residents
- a draft resolution eliminating plastic from the city office

10 parków 116 zielonych skwerów





