



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION



Pomorskie



**REDUCE
REUSE
RETHINK**



WARSAW / WROCLAW / TRICITY

ECO-FRIENDLY TAXI



Estimated number of taxis in Poland: 100 000
Taxi cover an average 200 kilometers per day



REGULAR TAXI

- Most taxis are 10 years old and non-ecological cars
- The average CO₂ emission for this taxi is ca. 240 g/km / typical
- One non-ecological taxi emits ca. 48 kg CO₂ p.d.

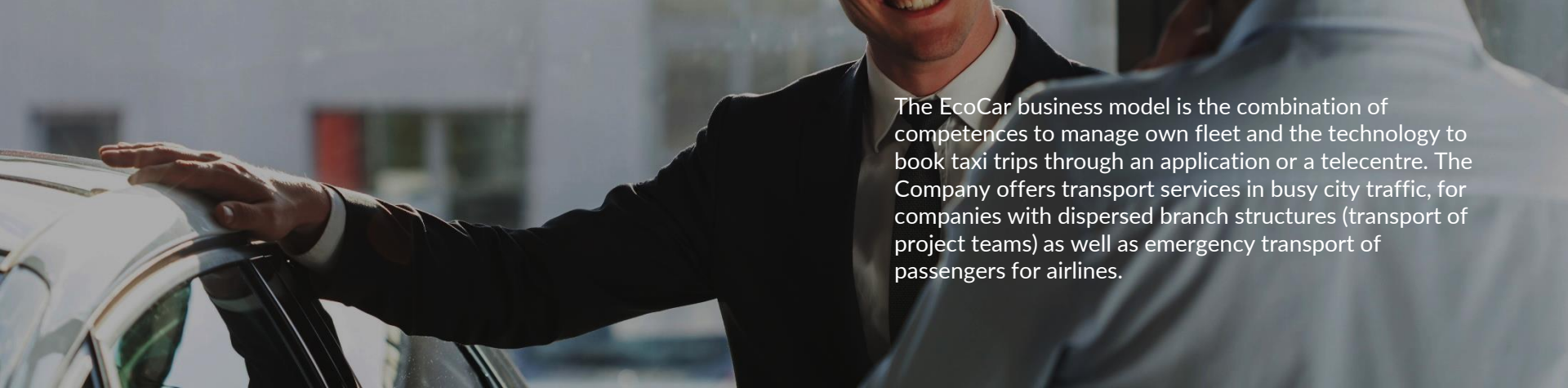


GREEN TAXI

- The average CO₂ emission for hybrid taxis is ca. 100g/km
- One ecological taxi emits ca. 20 kg CO₂ p.d.

**IF ALL TAXIS ARE HYBRID,
DAILY CO₂ EMISSION WILL BE 2800 TONS LESS**

TAXI MARKET IN POLAND - CO₂ EMISSION



The EcoCar business model is the combination of competences to manage own fleet and the technology to book taxi trips through an application or a telecentre. The Company offers transport services in busy city traffic, for companies with dispersed branch structures (transport of project teams) as well as emergency transport of passengers for airlines.

TECHNOLOGY

EcoCar uses the data analysis technology and optimises the car travel time. The information about the travel time is displayed in the application on a current basis.

SAFETY

EcoCar, unlike companies which offer services of connecting passengers and drivers through mobile applications, provides real transport services and is directly responsible for them.

AVAILABILITY

EcoCar, as the first company on the market, has introduced in the application the possibility to book taxi trips according to a rate per kilometre and trips for a price agreed in advance in Mercedes Vito cars in the form of a licensed passenger transport.

CONVENIENCE

The EcoCar vehicles are the property of the Company and are made available to our drivers. Invoices and bills for transport services are issued directly by the Company, not by individual taxi drivers.

VALUES

MODERN FLEET AND DRIVERS

- Hybrid vehicles which are not more than 2 years old: Toyota Auris and Hyundai IONIQ
- Tesla S
- All drivers with perfect knowledge of eco-driving
- Our own uniform fleet of 100% licensed vehicles
- Our GPS tracking platform can analyze the driving style of individual drivers

INNOVATIVE SOLUTIONS

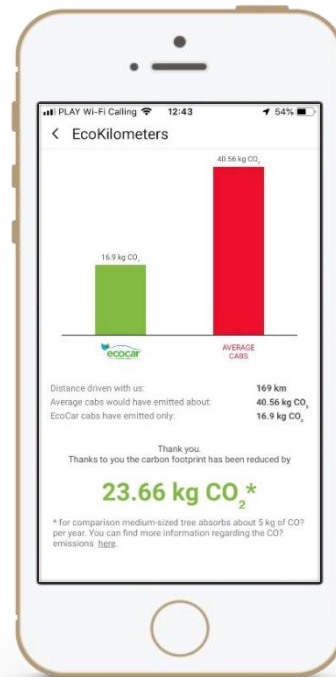
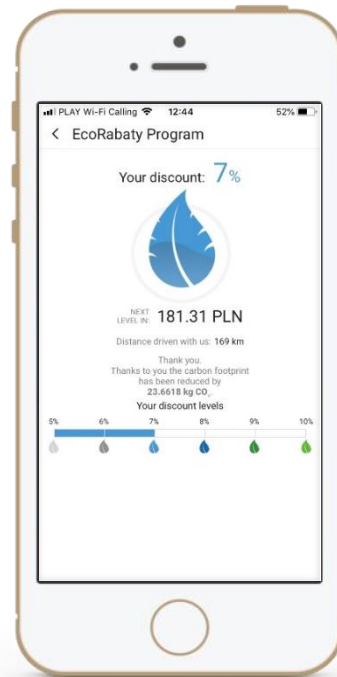
- Convenient user identification **based on the phone number and mobile app**
- **No need for cards or vouchers for business clients** – it is enough to book a trip from the phone number which is added in a client account
- Control CO₂ emission in mobile app



WHAT DISTINGUISHES US

COLLECT **ECOKILOMETERS**

- JOIN THE ECODESCOUNT PROGRAM
- KEEP TRACK OF YOUR ECKILOMETERS
- THE MORE YOU RIDE WITH US, THE BETTER YOU CARE FOR YOUR BUDGET AND THE ENVIRONMENT



CONTROL CO₂ EMISSION IN MOBILE APP ECOCAR

CLIENT ACCOUNT

- Possibility to monitor the trip route on-line in real time
- A detailed trip history for every employee added to a company account

COST CONTROL

- Full cost control thanks to the **detailed information including:** passenger data, route, date and time, driver data, price
- Possibility to define trip limits



INDIVIDUAL CLIENT ACCOUNT ON ECOCAR.PL



CALL CENTRE – OPERATOR

Call 123456789
to be connected with
a consultant

CALL CENTRE – AUTOMATED

Call 123456789
and choose an address from
two available lists:
Recent Addresses and
My Addresses

MOBILE APPLICATION

Book a taxi through our
MOBILE APPLICATION
(Android, IOS)

INTERNET WWW.ECOCAR.PL

Book a taxi using the
Client Panel on the
following website:
klient.ecocar.pl

BOOKING A TAXI

COMMERCIAL DEPARTMENT

handlowy@ecocar.pl

MARKETING & PR

marketing@ecocar.pl



www.ecocar.pl



EcoCar



[ecocartaxi](https://www.instagram.com/ecocartaxi)

WE INVITE YOU TO COOPERATE WITH US

