

Plastic Free Baltic – Plastic Free Ocean



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CLOSE PLASTIC TAP
– PLASTIC DOES NOT BELONG TO
ENVIRONMENT!



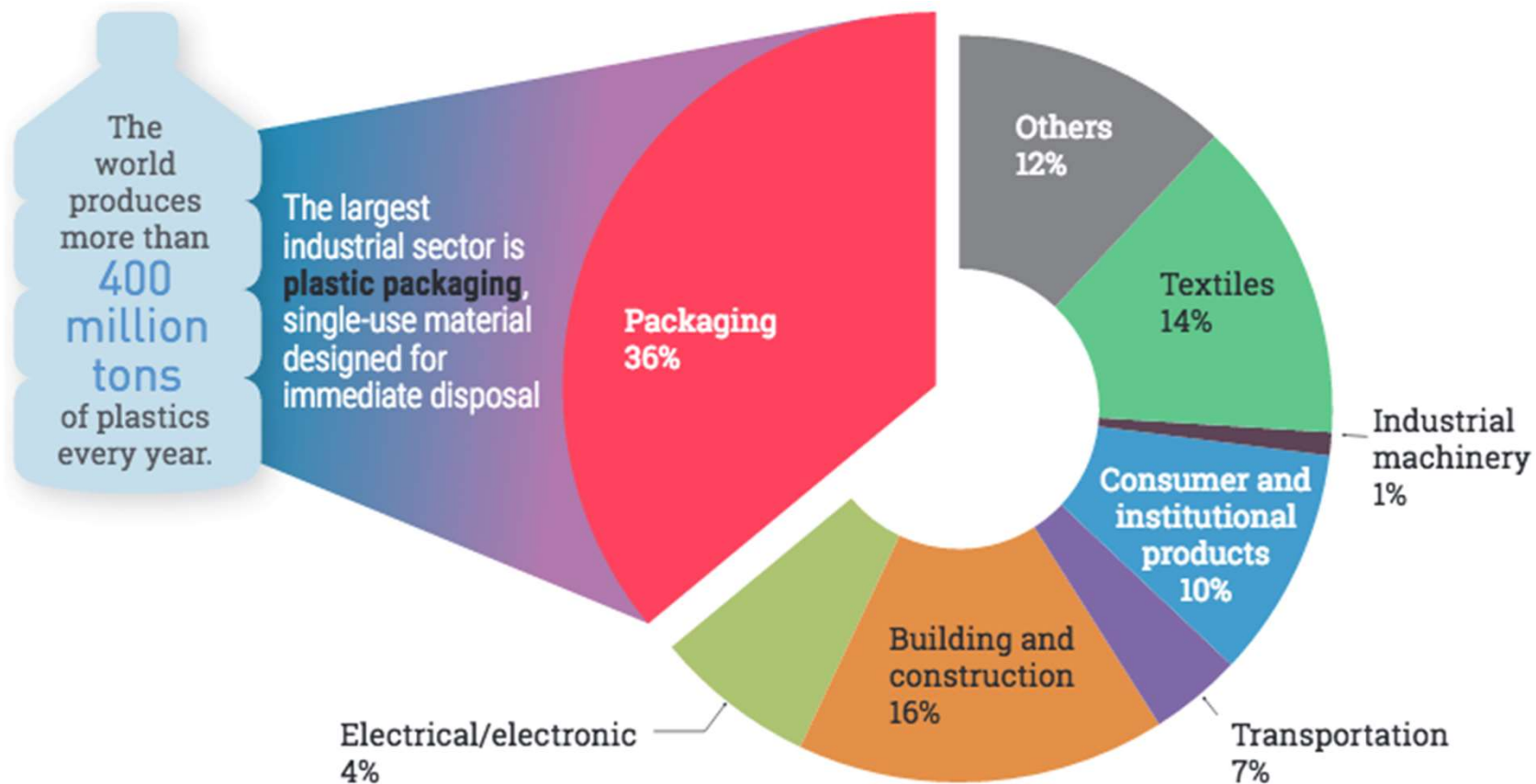
Coalition Clean Baltic

Coalition Clean Baltic



Waste generation





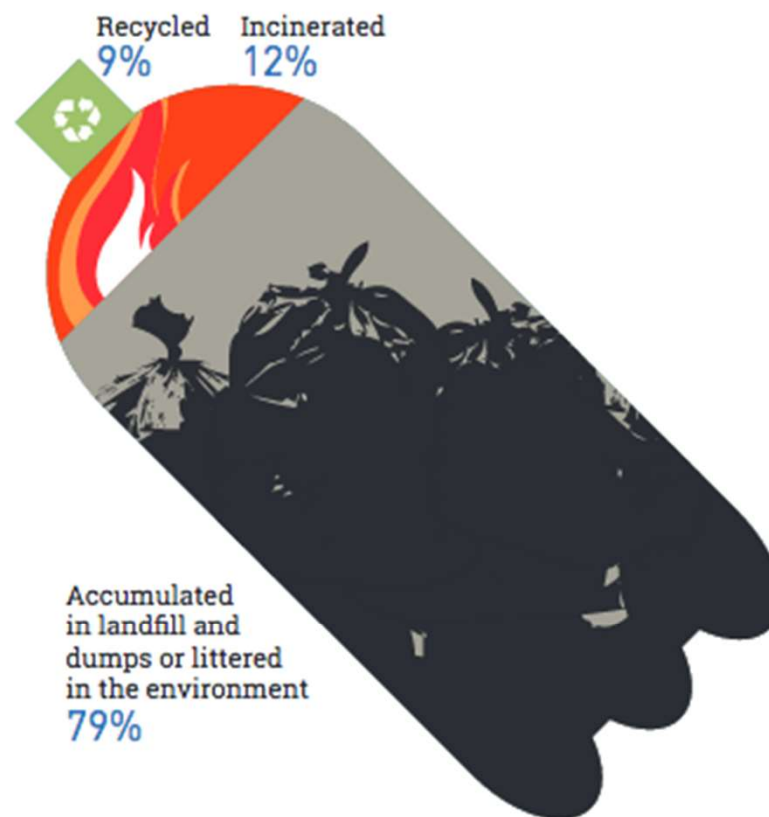
Source: Adapted from Geyer, Jambeck, and Law, 2017

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18 Geyer, Jambeck, and Law, 2017.



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Single-use bag is one of the most commonly sold articles in the world

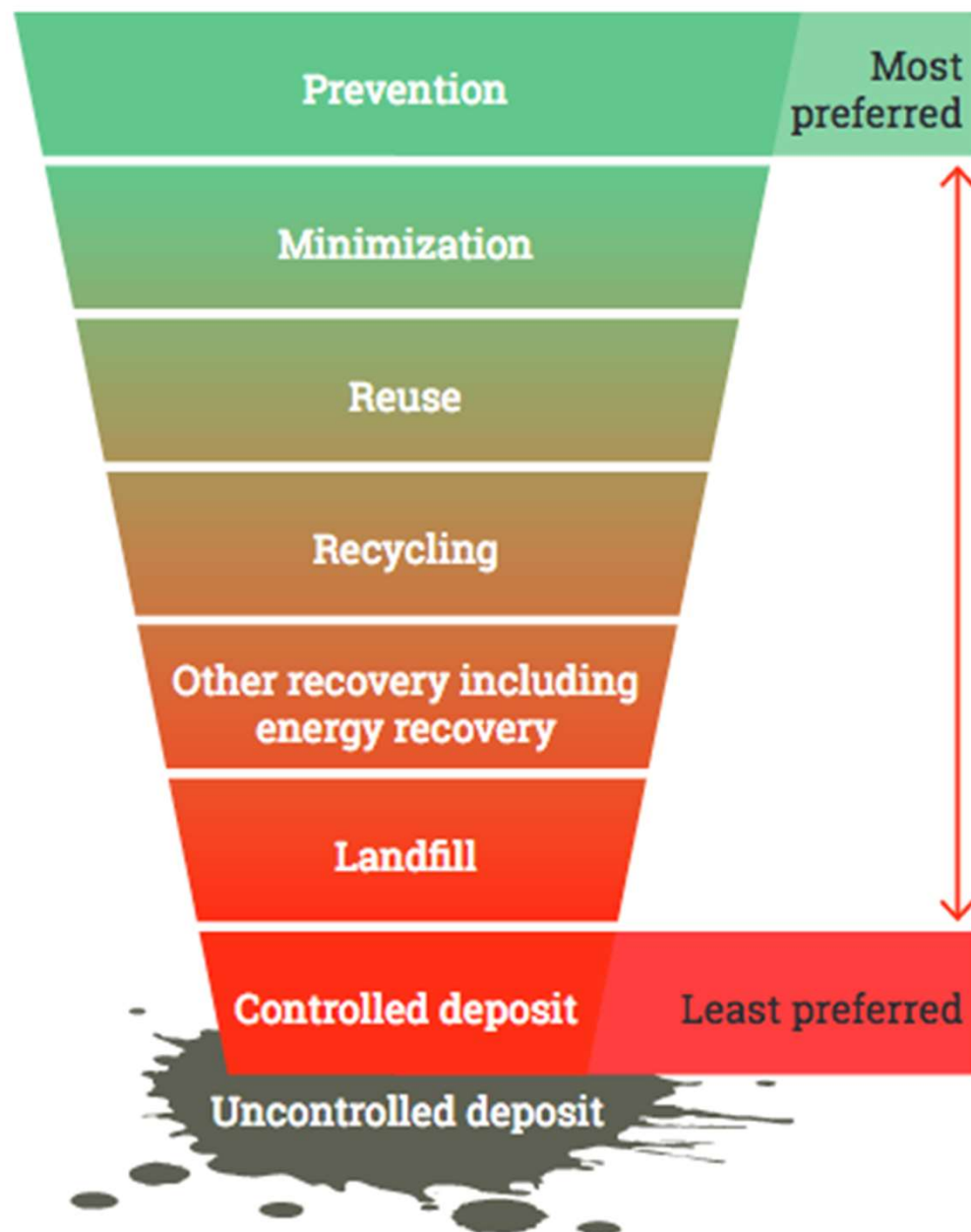


- World consumption of plastic bags – more than 1.000.000 per minute
- Average active life-time: 12 minutes
- Time needed for complete degradation: up to 1000 years
- Recycling rate: 1 bag from 200



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Source: Global Waste Management Outlook, UNEP, 2015.

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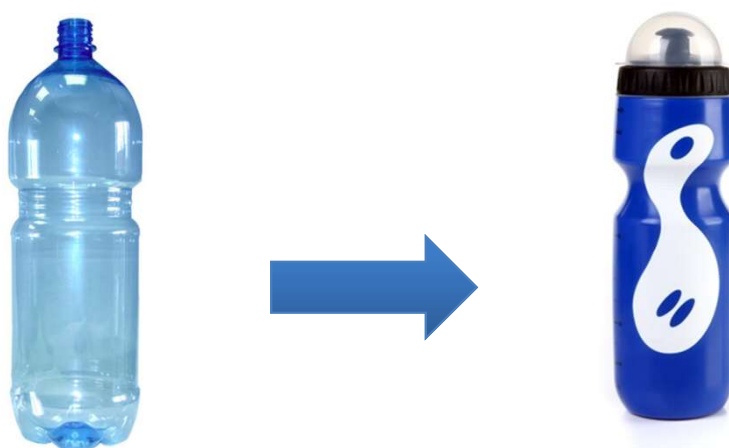
Plastic prevention



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Plastic prevention approaches



Positive examples



**K-Market Ruokakippari
(K-Group / Kesko)**

Finland



**Tesco
UK**

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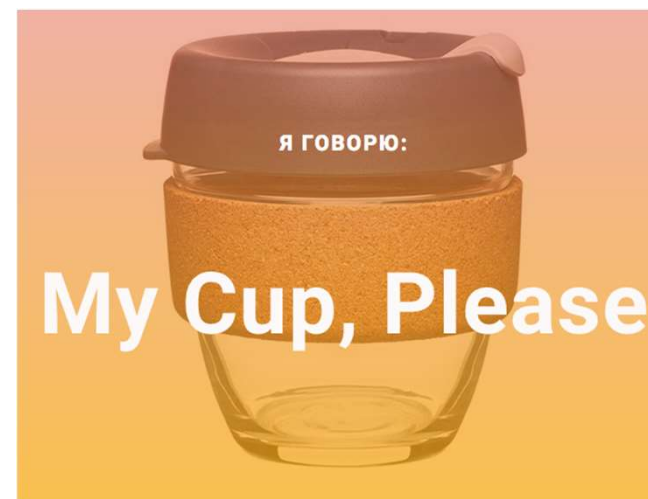
Positive examples



Edeka
Germany



Rewe
Germany



Belarus

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СОДЕРЖАНИЕ БРОМИРОВАННЫХ АНТИПИРЕНОВ В ДЕТСКИХ ИГРУШКАХ



В **98%** игрушек (107 образцов) были найдены полибромированные дифениловые эфиры



В **73%** игрушек (80 образцов) был найден гексабромциклодекан

Найденные вещества относят к 28 наиболее опасным химическим веществам на планете. Они запрещены Стокгольмской конвенцией о стойких органических загрязнителях. Однако попадают в игрушки, которые сделаны из вторичного пластика, полученного в результате переработки электронных отходов. Такие игрушки продаются в Европейском союзе и других странах, в том числе, Беларуси.

Источник: независимое исследование экологических организаций Чехии, Беларуси, России, Бельгии, совместно с Международной сетью по ликвидации стойких органических загрязнителей (IPEN).
Полная версия исследования опубликована на ECOIDEA.BY/MEDIA

Project PFB-PFO concept

The idea of the project is to address the growing pollution of the Baltic Sea (and through it – the world ocean) by single-use plastic items, primary and secondary microplastics, and associated toxic chemicals through a combination of policy-oriented measures, awareness-raising public campaign, monitoring activities, assistance to identified target groups from private and municipal sector in switching to plastic-free alternatives.

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Aim and Goal of the project

- The overall goal of the project is to minimize pollution of the global ocean by plastic litter.

The project has the following sub-goals:

- **To promote voluntary phase-out of plastic in different public sectors within the BSR**

Will be measured through commitments from various public sectors and industry to phase-out or limit application of plastic compounds

- **To advocate policy changes towards BSR as a region that is free from single-use plastic**

Will be measured through relevant policy discussions within countries, and HELCOM and commitments made or drafted by stakeholders

- **To increase public awareness and literacy on measures to prevent plastic pollution of the Baltic Sea and Oceans**

Will be measured via feedback from public and public opinion polls, reactions in mass media, and by involvement new stakeholders into the topic

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