



What will demographic changes bring to BSR accessibility?

Seminar at the 10th Annual Forum of the EU Strategy for the Baltic Sea Region 2019

Time: Thursday, 13 June 2019, 13:15 - 14:45

Workshop will look at sharing-mobility solutions for both densely and sparsely populated areas combined with spatial planning tools, identified and promoted in various projects and discuss regional development perspective and lessons learned from current approaches tackling accessibility challenges.

Recent studies and projects show that BSR is facing an internal polarization of accessibility caused by rapid growth of metropolitan areas and shrinking of rural and remote areas. Therefore the mobility in sparsely, as well as in densely populated areas requires for place-sensitive, effective, sustainable, innovative solutions to provide access to key services, activities, employment opportunities and commercial possibilities.

Answering the demographic changes, new mobility patterns have arisen in BSR – starting from shared community car or transport on demand for rural citizens to complex and integrated mobility systems in metropolitan areas in order to balance available resources and sustain or even increase the efficiency of mobility with regard to territorial cohesion, the quality of life and sustainable economic development.

Workshop will observe the spatial challenges and consequences for accessibility in the BSR due to the demographic changes and will discuss the existing "sharing economy" solutions tackling these challenges both in sparsely populated rural regions and in dynamic metropolitan areas.

Workshop participants will have a chance to get to know and discuss the changing patterns of mobility due to the demographic changes in the BSR, as well as acknowledge how spatial planning tools can be applied to increase the effectiveness of mobility.

Workshop will engage local actors representing towns/regions off the beaten tracks (corridors) and offer them a platform to talk about their needs.

Organizers: VASAB Secretariat – coordinator of EUSBSR Horizontal Action "Spatial Planning", Coordinator of PA Transport, "BSR Access" Platform

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Moderator: **Holger Janssen**, Mecklenburg-Vorpommern, VASAB CSPD/BSR, MARA project

13:15	Opening of the Workshop
	<p>Welcoming words by Thomas Erlandson</p> <ul style="list-style-type: none"> ✓ Collaboration of HA Spatial Planning and PA Transport ✓ BSR Access towards policy building
13:20	Setting the Scene
	<p>Introduction to the VASAB perspective on the accessibility issues by Liene Stikane</p> <ul style="list-style-type: none"> ✓ VASAB City Development Study - what grows & shrinks; ✓ VASAB Accessibility Study – accessibility trends in BSR; ✓ Results of the NSB CoRe spatial visioning exercise.
13:35	Pitches
	<p>Short introduction to projects & initiatives dealing with accessibility issues in:</p> <ul style="list-style-type: none"> • RURAL areas - <ul style="list-style-type: none"> ○ MAMBA project ○ MARA project • URBAN areas: <ul style="list-style-type: none"> ○ Cities.multimodal project (tbc) ○ Cities&Rail project
14:05	Joint discussion moderated by Holger Janssen
	<p>Joined by the pitchers & BSR Access (Malla Paajanen):</p> <ul style="list-style-type: none"> • How to build mobility solutions that are resilient to demographic changes in BSR? • What are the possible actions to improve urban-rural linkages? • Have to build policies on macro-regional level to support the local level? • What best practices could regions exchange? • Where are the existing macro-regional bottlenecks in policy-building?
14:35	Conclusion
	<p>Concluding words by Kaarin Taipale on binding together the HAC/PAC activities and local level</p>